

RACHEL IVY CLARKE

Syracuse University School of Information Studies
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EDUCATION

- 2016 Ph.D. Information Science University of Washington
Dissertation title: “It’s Not ~~Rock~~ Library Science:
Design Epistemology and American Librarianship”
Advisor: Allyson Carlyle
Winner of the 2017 iSchools Doctoral Dissertation Award
*Winner of the 2018 ALISE Eugene Garfield Doctoral Dissertation
Competition*
Ranked in the top 5, ProQuest Doctoral Dissertation Award 2017
- 2013 M.S.I.S University of Washington
- 2008 M.L.I.S San José State University
- 2000 B.A. English California State University, Long Beach
- 1998 A.A. English Long Beach City College

ACADEMIC APPOINTMENTS

- 2016- Assistant Professor Syracuse University
School of Information Studies

PUBLICATIONS

Peer-Reviewed Journal Articles

- 2018 **Clarke, R. I.** “Applying Design Epistemology to Library Information Access Tools: the Case of *Poole’s Index to Periodical Literature*.” *Information & Culture*. In revisions.
- Clarke, R. I.** “Toward a Design Epistemology for Librarianship.” *The Library Quarterly: Information, Community, Policy* 88(1): 1-19.
- 2017 **Clarke, R. I.** “Using Critical Design to Explore the Future of Libraries.” *Library Hi-Tech News* 34 (9): 6-9. **Invited contribution.**
- Lee, J. H., **Clarke, R. I.**, Cho, H. & Windleharth, T. “Understanding Appeals of Video Games for Readers’ Advisory and Recommendation.” *Reference & User Services Quarterly* 57 (2): 127-139.

- 2015 Lee, J. H., **Clarke, R. I.** & Rossi, S. "A Qualitative Investigation of users' discovery, access, and organization of video games as information objects." *Journal of Information Science*. DOI: 10.1177/0165551515618594
- Lee, J. H., **Clarke, R. I.** & Kim, Y. S. "Video game information needs and game organization: differences by sex and age." *Information Research* 20(3), paper 683. <http://InformationR.net/ir/20-3/paper683.html>
- Clarke, R. I.**, Lee, J. H. & Clark, N. "Why Video Game Genres Fail: A Classificatory Analysis." *Games & Culture* 12(5): 445-465. DOI: 10.1177/1555412015591900
- Jett, J., Sacchi, S., Lee, J.H., and **Clarke, R. I.** "A Conceptual Model for Video Games and Interactive Media." *Journal of the Association for Information Science & Technology* 67(3): 505-517. DOI: 10.1002/asi.23409
- Lee, J.H., **Clarke, R. I.** and Perti, A. "Empirical Evaluation of Metadata for Video Games and Interactive Media." *Journal of the Association for Information Science & Technology* 66(12): 2609-2625. DOI: 10.1002/asi.23357
- Clarke, R. I.** "Breaking Records: The History of Bibliographic Records and Their Influence in Conceptualizing Bibliographic Data." *Cataloging & Classification Quarterly* 53(3/4): 286-302. DOI: 10.1080/01639374.2014.960988
- 2013 **Clarke, R.I.** "Color By Numbers: An Exploration of the Use of Color as Classification Notation." *Art Documentation* 32 (2): 222-238.
- Lee, J.H., Tennis, J.T., **Clarke, R.I.** & Carpenter, M. "Developing a Video Game Metadata Schema for the Seattle Interactive Media Museum." *International Journal on Digital Libraries*, 13(2): 105-117.
- 2009 **Clarke, R.** "Preservation of Mixed-Format Archival Collections: A Case Study of the Ann Getty Fashion Collection at the Fashion Institute of Design and Merchandising." *The American Archivist* 72 (1): 185-196.

Book Chapters

- 2017 **Clarke, R. I.** "Designing Innovative Library and Information Services: The Design Thinking Process." In Hirsh, S. (ed.) *Information Services Today: An Introduction, 2nd ed.* Lanham, MD: Rowman & Littlefield. Forthcoming. **Invited contribution.**
- Clarke, R. I.** and Bell, S. "Transitioning From the MLS to the MLD: Integrating Design Thinking and Philosophy Into Library and Information Science Education." In Sarin, L. C., Percell, J. Jaeger, P. T. and Bertot, J.C. (eds.) *Re-*

Envisioning the MLS: Perspectives on the Future of Library and Information Science Education. Advances in Librarianship. Forthcoming.

Clarke, R. I. "Design Thinking for Design Librarians: Rethinking Art and Design Librarianship." In Glassman, P. and Dyki, J. (eds.) *Handbook of Art and Design Librarianship*, 2nd ed. London: Facet. **Invited contribution.**

2015 **Clarke, R. I.** "Beyond Buildings: A Design-Based Approach to Future Librarianship." In Eden, B. (ed.) *Leading the 21st-Century Academic Library: Successful Strategies for Envisioning and Realizing Preferred Futures*. Lanham, MD: Scarecrow Press.

2010 **Clarke, R.** "Cataloging and Classification for Art and Design School Libraries: Challenges and Considerations." In Glassman, P. and Gluibizzi, A. (eds.) *Handbook of Art and Design Librarianship for Higher Education*, London: Facet.

Peer-Reviewed Conference Proceedings

2015 **Clarke, R. I.** and Lee, J.H. "User Perceptions of Associative Thesaural Relationships: A Preliminary Study." In *Proceedings of the iConference 2015*, Newport Beach, California. <http://hdl.handle.net/2142/73465>

2014 Lee, J.H., **Clarke, R.I.**, Jett, J. & Sacchi, S. "Relationships among Video Games: Existing Standards and New Definitions." In *ASIS&T 2014: Proceedings of the 77th ASIS&T Annual Meeting*: Silver Spring, Maryland: American Society for Information Science and Technology.

Lee, J.H., **Clarke, R. I.** and Perti, A. "Metadata for Digitally Distributed Video Games at the Seattle Interactive Media Museum." In Proctor, N. and Cherry, R. (eds.) *Museums and the Web 2014*: Silver Spring, Maryland: Museums and the Web.

Lee, J.H., Karlova, N., **Clarke, R.I.**, Thornton, K. and Perti, A. "Facet Analysis of Video Game Genres." *Proceedings of the iConference 2014*: Berlin, Germany: 125-139.

2012 Lee, J.H., Tennis, J.T. and **Clarke, R.I.** "Domain Analysis for a Video Game Metadata Schema: Issues and Challenges." In Zaphiris, P., Buchanan, G., Rasmussen, E., Loizides, F. (Eds.) *Theory and Practice of Digital Libraries 2012, Lecture Notes in Computer Science*, 7489: 280-285.

Peer-Reviewed Conference Posters

- 2017 **Clarke, R. I.** "Timeline of the Far Future of Libraries." Presented at the American Library Association annual conference, Chicago, Illinois, June 23-26.
- Clarke, R. I.** "Where Do Librarians Come From?: Examining Educational Diversity in Librarianship." Presented at the American Library Association annual conference, Chicago, Illinois, June 23-26.
- Clarke, R. I.** "It's Not Rocket Library Science: Design Epistemology and American Librarianship." Presented at the Association for Library and Information Science Education conference, Atlanta, Georgia, January 17-20.
- Clarke, R. I.,** Lee, J.H. and Mayer, K. "Design Topics in Graduate Library Education: A Preliminary Investigation." Presented at the Association for Library and Information Science Education conference, Atlanta, Georgia, January 17-20.
- Mills, J.E., **Clarke, R. I.,** Lee, J. H., Williams, H., Hendry, D. G., and Yip, J. "More Than Form and Function: Developing a Design Course for Graduate Library Education." Presented at the Association for Library and Information Science Education conference, Atlanta, Georgia, January 17-20.
- 2016 Mills, J. E., Campana, K., and **Clarke, R. I.** "Learning by Design: Creating Knowledge Through Library Storytime Production." In *ASIS&T 2016: Proceedings of the 79th ASIS&T Annual Meeting, Copenhagen, Denmark*. Silver Spring, Maryland: American Society for Information Science and Technology.
- Clarke, R.I.** "Where Do Librarians Come From?: A Pilot Study Investigating the Educational and Disciplinary Backgrounds of MLIS Applicants." Presented at the Association for Library and Information Science Education conference, Boston, Massachusetts, January 5-8.
- 2015 **Clarke, R. I.** "Designing Disciplinary Identity: An Analysis of the Term 'Design' in Library and Information Science Vocabulary." In *ASIS&T 2015: Proceedings of the 78th ASIS&T Annual Meeting, St. Louis, Missouri*. Silver Spring, Maryland: American Society for Information Science and Technology.
- 2014 **Clarke, R.I.** "Find, Identify, Select...Socialize?: Alternative Objectives of Library Catalogs." In *ASIS&T 2014: Proceedings of the 77th ASIS&T Annual Meeting, Seattle, Washington*. Silver Spring, Maryland: American Society for Information Science and Technology.
- Clarke, R. I.,** Lee, J.H., Jett, J. & Sacchi, S. "Exploring Relationships Among Video Games." In *Proceedings of the 2014 IEEE/ACM Joint Conference on Digital Libraries*, London, England: 481-482.

Rossi, S., Lee, J.H. & **Clarke, R. I.** "Mood Metadata for Video Games and Interactive Media." In *Proceedings of the 2014 IEEE/ACM Joint Conference on Digital Libraries*, London, England: 475-476.

2013 **Clarke, R.I.**, Carlyle, A., Fox, V., Weiss, P. J., & Gandour-Rood, E. "Everyday Cataloger Concerns: Focus on Education." Presented at the Association for Library and Information Science Education conference, Seattle, Washington.

2012 **Clarke, R.I.** & Lee, J.H. "Can You Relate? A Study of User Perceptions of Thesaural Subject Relationships." In *ASIS&T 2012: Proceedings of the 75th ASIS&T Annual Meeting*: Silver Spring, Maryland: American Society for Information Science and Technology.

Clarke, R.I. "Color By Numbers: Exploring Color as Classification Notation." In *Proceedings of the 2012 iConference*: New York, New York, Association for Computing Machinery: 484-485.

Professional Publications

2017 **Clarke, R.I.** "Designing a New Librarianship." *Journal of New Librarianship*. Forthcoming.

Clarke, R. I. "Understanding Design Education in Librarianship." iSchools blog, October 4. *Invited contribution*.

2013 **Clarke, R.I.** "Picturing Classification: The Evolution and Use of Alternative Classification in Dutch Public Libraries." *Public Libraries* 52(2): 34-37.

2007 **Clarke, R.** "LISSTEN Library Tours: University of California, Riverside." *The Call Number* XIV (2): 7.

CREATIVE WORK

Solo Exhibitions

2017 The Invisible Maintenance of Bibliographic Data. The Maintainers II: Labor Technology and Social Order, Stevens Institute of Technology, Hoboken, New Jersey, April 6-8.

2010 The Visual Display of Quilted Information. Brewery Artwalk, Los Angeles, California, April 16-17.

2009 You Are Here: Explorations in Textile Art Inspired by Architectural Details at the Brewery Arts Complex. Brewery Artwalk, Los Angeles, California, October 9-10.

2006 Fashioning Community. Burning Man, Black Rock City, Nevada, August 28-September 4.

Group Exhibitions

2017 On My Own Time. Hendricks Chapel, Syracuse University, Syracuse, New York. April 28-May 17.

2014 "Hidden Facets." *VIEWPOINTS*. Henry Art Gallery, Seattle, Washington. June 6-September 9. ***Invited contribution.***

2012 Hall Health Primary Care Center student works. University of Washington, Seattle, Washington. *Added to permanent collection.*

2010 Images: The Best of Today's Traditional and Contemporary Quilts. Lowell Quilt Festival, Lowell, Massachusetts, August 12-14.

New From Old. Alliance for American Quilts, Columbus, Ohio; Knoxville, Tennessee; and online. Various dates. *Honorable Mention winner.*

Denver National Quilt Festival V. Denver Merchandise Mart, Denver, Colorado, April 29-May 2.

More Than Fiber. GoggleWorks Center for the Arts, Reading, Pennsylvania, March 4-April 18. Juried by Warren Selig.

Fiction

2006 "Slow Starvation." *Alimentum*, vol. 3.

2001 "Blackeye." In *Let Go of My Ear, I Know What I'm Doing*, Vol. 2. Portland, Oregon: Sulisa Publishing.

1999 "Aftershocks." In *Expect Aftershocks: an Anthology of Stories about Earthquakes by New Writers*. Epicenter Press.

"Strange Place." In *Double Down #1*. Long Beach, California: Epicenter Press.

AWARDS & HONORS

2018 Winner, Eugene Garfield Doctoral Dissertation Competition, \$500 Association for Library and Information Science Education (ALISE)

2017 Doctoral Dissertation Award, \$2,500
iSchools Caucus

ProQuest Doctoral Dissertation Award (ranked in the top 5 submissions)
Association for Information Science & Technology (ASIS&T)

2010 Top Incoming Student Award, \$2,500
University of Washington Information School

2008 Ken Haycock Award for Exceptional Professional Promise, \$3,000
San José State University School of Library and Information Science

GRANTS & FELLOWSHIPS

2017 *Classification and the Language(s) of Belonging*, \$4,000
Co-proposed with Patrick Williams and Sylvia Sierra, Syracuse University
Humanities Center, Syracuse University, \$3,000
Syracuse University School of Information Studies, \$500
Syracuse University Libraries, \$500

Exploring the Role of Repertoire in Library Cataloging
Syracuse University School of Information Studies Summer PhD Research
Program, \$6500

Designing Future Library Leaders
Institute for Museum and Library Services (IMLS) National Forum, \$92,477

2016 Beta Phi Mu Eugene Garfield Dissertation Award, \$3,000
Beta Phi Mu

American Dissertation Fellowship, \$20,000¹
American Association of University Women

2015 Society of Mayflower Descendants in the State of Illinois Fellowship, \$2,500
Newberry Library

2013 *Empirical Investigation of User Requirements for Video Game Metadata*
Co-authored with Jin Ha Lee, University of Washington Information School
University of Washington Provost (Bridge Funding) \$45,457
University of Washington Royalty Research Fund, \$39,857²

Travel Grant, \$750
Society for the History of Technology

¹ awarded but declined in favor of position at Syracuse University

² awarded but declined in favor of Bridge Funding

- Doctoral Colloquium Bursary, \$250
North American Symposium on Knowledge Organization
- 2007 Karen Sternheim Memorial Scholarship, \$3,000
Special Libraries Association Southern California Chapter
- 1999 Alice C. Wright Creative Writing Scholarship, \$250
Long Beach City College
- 1997 Alice C. Wright Creative Writing Scholarship, \$500
Long Beach City College

INVITED TALKS

- 2017 “You Are a Designer: Rethinking Librarianship as a Design Profession.” American Association of Law Librarians Upstate New York Chapter annual meeting, October 28.
- “Rethinking Librarianship as a Design Profession.” Syracuse University Libraries Librarian’s Affinity Group, August 24.
- “Librarianship & Democracy: Creating an Informed Citizenry.” Syracuse University School of Information Studies webinar series, January 25.
- 2016 “From ‘Design Thinking’ to ‘Design Knowing’: Reconceptualizing Librarianship as a Design Discipline.” Blended Librarian webinar, May 12.
- “Beyond Library Science: Reexamining Librarianship from a Design-Based Perspective.” Syracuse University School of Information Studies Brown Bag Seminar Series, February 4.
- 2015 “Design Epistemologies and American Librarianship: The Wicked Problem of Poole’s Index.” Newberry Library Colloquium, September 9; reprised September 19 by popular request.

CONFERENCE ACTIVITY & PARTICIPATION

Juried Papers

- 2018 **Clarke, R. I.** “Toward a Third Wave of User-Centered Librarianship: Using the Concept of Design Desiderata to Balance User Needs and Professional Expertise.” To be presented at the Historical Perspectives SIG session at the Association for Library and Information Science Education annual conference, Denver, Colorado, February 6-9.

- Clarke, R. I.** "STEMming the Tide: Trends in Librarians' Educational Backgrounds." To be presented at the Association for Library and Information Science Education annual conference, Denver, Colorado, February 6-9.
- 2017 **Clarke, R. I.** "Powerful Propaganda: Patrons' Reading Selections in the Washington County (MD) Free Library, 1901-1915." Presented at the American Literature Conference, Boston, Massachusetts, May 29-31.
- 2016 **Clarke, R. I.** "Designing the Future of Librarianship." Association for Library and Information Science Education annual conference, Boston, Massachusetts, January 5-8.
- 2014 **Clarke, R. I.** "Breaking Records: The History of Bibliographic Records and Their Influence in Conceptualizing Bibliographic Data." Faster, Smarter and Richer: Reshaping the Library Catalog, Rome, Italy, February 27-28.
- 2013 **Clarke, R. I.** "The Power of the Card Catalog: Affordances, Evolution, and Identity in American Librarianship." Society for the History of Technology annual meeting, Portland, Maine, October 10-12.
- 2008 **Clarke, R. I.** "Radical Conformity: Fashion Trends at Burning Man." Popular Culture Association National Conference, San Francisco, California, March 19-22.

Talks & Presentations

- 2018 Mills, J. E. and **Clarke, R. I.** "A Library for Everyone: Community Centered Design to Promote Inclusive Librarianship." To be presented at the American Library Association annual conference, New Orleans, Louisiana, June 21-26.
- Clarke, R. I.** "How I Learned to Stop Worrying and Love Critique." To be presented at the California Conference on Library Instruction, San Francisco, California, June 1.
- 2017 Bell, S. and **Clarke, R. I.** "Time for the M.L.D.: Design and the Future of LIS Education." LACUNY Institute, May 19.
- 2016 **Clarke, R. I.** "You are a Designer: Rethinking Librarianship as a Design Profession." Central New York Regional Library Council Annual Meeting, Syracuse, New York, October 4.
- 2012 Carlyle, A., **Clarke, R.I.**, Weiss, P. J. and Fox, V. "Everyday Cataloger Concerns: A Research-Based Agenda for Library Cataloging." Cataloging and Metadata Management Section Cataloging and Classification Research Interest Group, ALA Annual Conference, Anaheim, California, June 21-26.

- 2010 **Clarke, R. I.** "Avant-Garde Cataloging: Pushing the Boundaries of Traditional Cataloging to Better Serve Arts Library Patrons." ACRL Arts Section Virtual Discussion Forum, ALA Midwinter, Boston, Massachusetts, January 15-18.

Panels

- 2018 Latham, J., **Clarke, R. I.**, Bossaler, J., Freeland, C., and Ndumu, A. "History and Theory, Past and Future: Understanding the Changing Ideals of Professional Service." Historical Perspectives SIG, Association for Library and Information Science Education annual conference, Denver, Colorado, February 6-9.

Hoff, A., Kaczmarek, M., Schafer, R., Shankar, S. & Tulloch, B. (organizers). "iWorlds: Exploring the Interdisciplinary Vocabularies of Information Research." iConference 2018, Sheffield, UK, March 25-28. *Invited panelist.*

- 2017 "I'm A Librarian! Ask Me Anything." New York Library Association Conference, Saratoga Springs, New York, November 8-11. *Invited panelist.*

Bell, S., **Clarke, R. I.**, Frisque, M., Howarth, L., Ippoliti, C., Marek, K. and Diaz, G. "From MLS to MLD: it's Time to Integrate Design Thinking and Philosophy into LIS Education." American Library Association annual conference, Chicago, Illinois, June 22-27.

Workshop Participation

- 2012 **Clarke, R.I.** "Materiality, Juxtaposition, and Discovery: The Case for Libraries." Materials to Materiality: Connecting Practice and Theory in HCI, ACM SIGCHI, Austin, Texas, May 5-10.

Doctoral Colloquia

- 2013 North American Symposium on Knowledge Organization, Milwaukee, Wisconsin, June 13-14.
- 2012 iConference 2012, Toronto, Canada, February 7-10.

TEACHING EXPERIENCE

Syracuse University

Instructor

	<i>Date</i>	<i>Program</i>	<i>Format</i>
<i>Foundations of Research Methods in Information Studies³</i>	Fall 2017	Cross-program	On campus
<i>Cataloging of Information Resources</i>	Spring 2018	MSLIS	Online
	Spring 2017	MSLIS	Online
<i>Information Resources: Organization and Access</i>	Spring 2017	Cross-program	Online
<i>Reference and Information Literacy Services</i>	Fall 2017	MSLIS	On campus
	Fall 2016 ⁴	MSLIS	On campus

University of Washington Information School

Instructor

	<i>Date</i>	<i>Program</i>	<i>Format</i>
<i>Catalogs, Cataloging, and Classification</i>	Fall 2015	MLIS	On campus
<i>Organization of Information Resources</i>	Spring 2015	MLIS	Online
	Winter 2015	MLIS	On campus
	Winter 2013	MSIM	On campus
	Winter 2012	MSIM	On campus
<i>History & Foundations of Libraries & Librarianship</i>	Spring 2014	MLIS	Online
<i>Design and Construction of Indexing Languages</i>	Spring 2013	cross-program	On campus

³ Co-developed and taught with Caroline Haythornthwaite

⁴ Co-taught with Jill Hurst-Wahl

Teaching assistance (TA)

	<i>Date</i>	<i>Program</i>	<i>Format</i>
<i>Project Management for Informatics</i>	Fall 2014	BS Informatics	On campus
<i>Design Methods for Interactive Systems</i>	Fall 2012	MSIM	On campus
<i>Research Methods for Information Professionals</i>	Spring 2012	MSIM	On campus
<i>Design Thinking</i>	Fall 2011	BS Informatics	On campus
<i>Organization of Information Resources</i>	Spring 2011	MLIS	Online
	Winter 2011	MSIM	On campus
<i>Information Resources, Services, and Collections</i>	Fall 2010	MLIS	On campus

RESEARCH EXPERIENCE

University of Washington Information School

Research assistantships

- 2013-2014 Empirical Investigation of User Requirements for Video Game Metadata
Conduct semi-structured interviews; large scale survey design & deployment; qualitative coding; data analysis
- 2012-2013 ChronoZoom
(in partnership with Outercurve Foundation and Microsoft Research)
Content analysis, metadata design, and user interface design & testing
- 2011-2013 Everyday Cataloger Concerns,
Focus group moderation; qualitative coding; data analysis

PROFESSIONAL EXPERIENCE

OCLC, Inc.

2012 Training Intern
Design and create self-paced online tutorials; descriptive analysis of survey data

Fashion Institute of Design & Merchandising

2005-2010 Catalog Librarian
Catalog materials in all formats; train and supervise cataloging staff; perform reference service, bibliographic instruction and information literacy instruction

Veer, Inc.

2008-2010 Keyworder
Image cataloging and controlled vocabulary maintenance

Los Altos Trophy

2001-2005 Graphic Artist
Graphic design for promotional products and awards; digital asset management

Barnes & Noble Booksellers

1996-2001 Bookseller/Café Manager
Cashiering, readers' advisory, visual merchandising, and employee management

PROFESSIONAL SERVICE

Peer Review

2018 Reviewer, iConference 2018
Reviewer, SIGCHI 2018
2017 Reviewer, NASKO 2017
2016 Reviewer, SIGCHI 2017
Reviewer, iConference 2017
2015 Reviewer, *Journal of the Association for Information Science & Technology (JASIST)*
2012- Reviewer, *Art Documentation*
2011 Reviewer, *Archival Science*

Committee Service

2018-20 Member, Norman Horrocks Leadership Award Committee
Association for Library and Information Science Education

- 2017-18 Chair-elect, History and Foundations of Information Science SIG
Association for Information Science & Technology
- 2017 Member, Program Committee, North American Symposium for
Knowledge Organization
- 2016-2017 Member, Margaret Mann Award Jury
- 2015-2016 Member, Program Committee for ASIS&T SIG/CR conference workshop
- 2008-2010 Member, Task Force on Competencies and Education for a Career in
Cataloging, American Library Association, Association for Library
Collections and Technical Services

DEPARTMENTAL SERVICE

Syracuse University School of Information Studies

- 2017-18 Member, Personnel Committee
- 2016- Faculty Advisor, LISSA: Library and Information Science Student
Assembly (ALA student chapter)
- Member, MSLIS Program Committee
- Member, PhD Program Committee

University of Washington Information School

- 2012 Search Committee Member, Information Management Candidate Search
- 2011-2013 Treasurer, Doctoral Student Association

UNIVERSITY SERVICE

- 2017 Invited Juror, Climate Disruption Awareness Generator, Campus as Lab
for Sustainability Program

MEMBERSHIPS

- 2007-2016 Special Libraries Association
- 2017- New York Library Association
Reference
- 2008- American Library Association
Association for Library Collections and Technical Services
Library History Round Table
Library Research Round Table
- 2009- Art Libraries Society of North America
- 2011- International Society for Knowledge Organization
- 2012- Association for Information Science & Technology
- 2015- Association for Library and Information Science Education