DESIGNING THE FUTURE OF LIBRARIANSHIP

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<table>
<thead>
<tr>
<th>Concerned with:</th>
<th>Goals:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Science</strong></td>
<td>Natural world</td>
</tr>
<tr>
<td><strong>Humanities</strong></td>
<td>Human experience</td>
</tr>
<tr>
<td><strong>Design</strong></td>
<td>Artificial world</td>
</tr>
</tbody>
</table>
“designerly ways of knowing”

- creation of problem solutions
  - artifacts
  - wicked problems
  - problem framing and reframing
- generation of knowledge through making
  - iteration
  - repertoire
  - reflection in- and on-action
- design evaluation methods
  - rationale
  - critique
<table>
<thead>
<tr>
<th>Resource Type</th>
<th>eBooks (41,538)</th>
<th>Articles (28,474)</th>
<th>Journals (19,451)</th>
<th>Print Books (10,251)</th>
<th>Tapes (4,746)</th>
</tr>
</thead>
</table>

**Publication Date**

- Before 1955 (26,462)
- 1955-1959 (9,447)

**Availability & Request Options**

- Available at Suzzallo and Allen Libraries - Stacks (Call Number: Z695 .K75)

**Additional Information**

- The effect of arrangement on the successful use of online library catalogs.

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**Chicagenealogy**

This guide contains a sample of The Newberry Library resources on this topic. Consult a reference librarian, the library website, or calling for more details.

**Newberry Online Resource**

- [http://www.chicagogenealogy.org](http://www.chicagogenealogy.org)

**Directories and Telephone Books**

- Chicago city directories: 1839-1870 (incomplete), 1871-1875 every year, 1912, 1918-1920 (more available online at [http://chicagogenealogy.org/1912-1920](http://chicagogenealogy.org/1912-1920))

**Telephone Books**


**Civic directories**


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**Chicago Material on Microfilm**

- 1840-1859, 1900-1950 through 1904, CHICAGO INDEXES FOR 1840-1904
- 1850, 1860, 1870, 1880, 1890, 1900, 1910, 1920, and 1930
- 1905, 1910, 1920, and 1930

**Schedules for 1920, 1930, 1940, 1950**

- [http://www.chicagogenealogy.org/schedules](http://www.chicagogenealogy.org/schedules)

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**Chicago Tribune**

- [http://www.chicagotribune.org](http://www.chicagotribune.org)

**References**

- W. Anderson (1950) and C. Anderson, Red McCallum (1962) [first line incomplete (1950-1966)], Marriages

- W. Anderson (1950) and C. Anderson, Red McCallum (1962) [second line incomplete (1950-1966)], Marriages

- W. Anderson (1950) and C. Anderson, Red McCallum (1962) [third line incomplete (1950-1966)], Marriages

- W. Anderson (1950) and C. Anderson, Red McCallum (1962) [fourth line incomplete (1950-1966)], Marriages

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**The Newberry Library**

- [http://www.newberry.org](http://www.newberry.org)
Problem solving

Traditional Problem

Wicked Problem

We are all in agreement then.
Iteration & Reflection

1. Empathize
2. Define
3. Prototype
4. Test
5. Ideate
"In order to be really good as a librarian, everything counts towards your work, every play you go see, every concert you hear, every trip you take, everything you read, everything you know. I don't know of another occupation like that. The more you know, the better you're going to be." --Allen Smith
Rationale

why
Critique
So what? ...research
So what? ...education
So what? ...practice

I MADE THIS
So what? ...and beyond!

Librarians are there:
To help, aid, assist. To teach, collate, enthuse. To catalogue, index, arrange, organize. To find, discover, promote, display. To interest, intrigue, amuse and amaze. To instill wonder. To help children, adults, old people, the underprivileged, the rich, the poor, those with voices and those without. To protect resources, to archive them, to store them, to save them for the future. To provide differing viewpoints, to engender thought, conversation, research, fun. To provide the best answer possible, to match the answer to the enquirer, to provide just enough information without overwhelming the user, but enough to always help. To better a local community, a company, a school, a college, an organization, a country, the world.

Google is there:
To make money.
THANK YOU!

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